

KELLY E. LEWIS

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<https://kellylewis22.wixsite.com/portfolio>

EDUCATION

Stonehill College | Easton, MA

Anticipated Graduation: May 2022

Candidate for Bachelor of Arts Degree

Major: Mediated Communication | **Minor:** Journalism | **GPA:** 3.90

Honors & Awards: Presidential Scholarship, Member of Lambda Pi Eta - the National Communication Association Honor Society, Dean's List (seven semesters)

RELEVANT WORK EXPERIENCE

Her Campus Chapter | Stonehill College

August 2020 - Present

Executive Board: Co-President/Campus Correspondent

- Supervise the current team of 20+ writers by creating and sending out a weekly writing schedule, organizing biweekly meetings to brainstorm articles and review grammar, editing articles, and publishing articles online
- Collaborate with the Social Media Director to create engaging posts to direct followers to new blog posts on the website through Instagram, Facebook, Twitter, and TikTok
- Recruit new writers by hosting product giveaways and tabling at school events
- Increased chapter ranking from Bronze to Platinum (top 20% of 300+ chapters) and earned “Most Improved” chapter award for 2021-2022 by regularly posting articles and content on social media

The Summit (student-run newspaper) | Stonehill College

August 2021 – Present

Executive Board: News Section Editor

- Interview students and faculty on campus to craft a story once a week to contribute to the online blog
- Attentive to e-mails, announcements, and flyers to cover newsworthy stories
- Proofread all incoming stories for grammar, punctuation, and AP style
- Configure and organize stories for the news section each month for print editions

Taunton Area Chamber of Commerce (TACC) | Hybrid

February 2021 – November 2021

Marketing & Communications Assistant

- Conceptualized original designs that incorporated color, font, photos, and shapes and captions to be posted on Instagram, Facebook, and the weekly e-newsletter to promote the Chamber's upcoming events
- Researched and communicated with current and prospective members to obtain information about their business, assist and encourage their social media activity
- Attended the Chamber's events such as ribbon cuttings, business after hours, Oktoberfest, and more to capture candid videos and photos

John F. Kennedy Hyannis Museum | Remote

September 2020 – January 2021

Social Media Intern

- Created eye-catching and informational posts for Instagram and Facebook to attract visitors to the museum
- Designed and produced physical flyers/posters for museum events

March for Our Lives Club | Stonehill College

January 2020 – May 2021

Executive Board: Social Media Head

- Managed the Instagram and Twitter accounts by reposting graphics from the official March for Our Lives page and followed/connected with other chapters around the country
- Designed and produced colorful and eye-catching flyers to encourage attendance at upcoming meetings

LEADERSHIP EXPERIENCE

First-Year Experience Facilitator | Stonehill College

August 2021 – November 2021

- Mentored 15 students by assisting them in their transition from high school to college
- Collaborated with faculty co-facilitator weekly to develop lesson plans

SKILLS

Adobe (Illustrator, InDesign, Premiere Pro, XD) Canva, Facebook, Instagram, Lucidpress, Microsoft Office (Excel, PowerPoint, & Word), Slack, TikTok, Twitter, and Wix